

HILLCREST GARDENS

ALBERT LEA, MINNESOTA



THE AMAZING **RED RICH** ... WONDER EVERBEARING STRAWBERRY



Patented
Plant Patent No. 993

The 5 Star Everbearing Strawberry

- ★ Sweet As Sugar ★ Delicious Flavor
- ★ Ideal Freezing ★ Heavy Yielding
- ★ Enormous Size

**Bears a Quart to the Plant First Season
Two Full Crops Second Season**

Licensed Propagators and Exclusive National Distributors
of Potted RED RICH Strawberry Plants
(Any Other Distributor Is Sub-licensed)

HARRY E. RUBLE & SON

STRAWBERRIES • RASPBERRIES • CHRYSANTHEMUMS • PHILOX • GLADIOLUS
HYBRID TOMATO PLANTS

TERMS AND CONDITIONS

Cash with order. Orders booked more than 90 days before requested delivery will be accepted if accompanied with a deposit of 25% of the total amount of the order; the balance to be paid prior to the time of shipment of the order. No refunds for cancellation of orders booked in advance. We cannot accept C.O.D. orders.

Our plants are large and well rooted, state inspected, free from diseases and true to name. **Every order of plants is precooled** before shipment and guaranteed to reach you in good condition.

The planting and care of the plants shipped by us after having been received by the purchaser being beyond our control, we offer no guarantee except that the plants will reach you in good condition and be true-to-name.

If the plants are not received in satisfactory condition, notice should be given us within 10 days and adjustment will be promptly made, otherwise we must assume the plants were received in good condition and not subject to claim for any future loss or damage.

We have field grown strawberry and raspberry plants in refrigerated storage and can usually make shipment of orders most any month except June, July and August. The potted strawberry plants are usually available the year round.

Planting and cultural directions for strawberry plants are included with each order.

PARCEL POST CHART

These additional charges obtain on orders for potted strawberry plants beyond the 3rd postal zone. If you live more than 300 miles distant from Albert Lea consult your postmaster for zone and remit additional with your order to cover the postage differential.

If you live in the fourth zone, 301 to 600 miles, add for each 25 potted strawberry plants 25c.

Fifth zone, 601 to 1000 miles, add 50c for each 25 potted plants.

Sixth zone, 1001 to 1400 miles, add 75c to each 25 potted plants.

Seventh zone, 1400 to 1800 miles, add \$1.00 for each 25 potted plants.

Eighth zone, over 1800 miles, add \$1.25 for each 25 potted plants.

These rates obtain on all potted strawberry plants offered in the price list regardless of quotations which might be construed otherwise.

If the proper amount of postage is not included, the order will be shipped C.O.D. for the balance of the amount due.

We prepay all orders to any point within the United States unless otherwise noted, EXCEPT POTTED STRAWBERRY PLANTS which we prepay only to the third postal zone. (300 miles distant from Albert Lea, Minn.) Albert Lea is 100 miles south of Minneapolis and St. Paul.

CANADIAN IMPORTS

Canadian importers of plants must apply to their own Department of Agriculture for a special importation permit and shipping tags which should be forwarded to us for attachment to the shipment. All Canadian shipments considered eighth zone.

RED RICH

We Are Licensed Propagators of RED RICH and Have Exclusive National Rights for the Propagation and Distribution of Potted Plants.

Any other supply of potted RED RICH Strawberry plants is one of our sub-licensed co-operators.

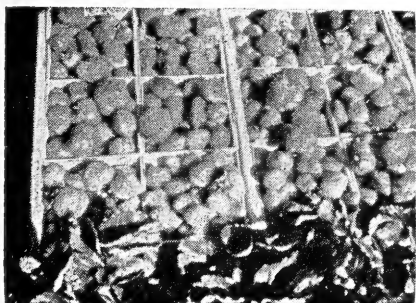
RED RICH is a patented plant (Plant Patent No. 993) and is sold under contract for the personal use only of the purchaser. It is unlawful to sell, give away or otherwise dispose of any plants reproduced.

This Trade Mark Protects You.



The illustration shown at the left represents the mark by which genuine RED RICH Strawberry plants are identified. This trade mark has been adopted and registered by the licensed propagators and is the sign by which RED RICH is known to be genuine.

Since it was introduced in 1950, when it was acclaimed the best of all everbearers Red Rich has grown in popularity by well deserved merit in plant development, reproduction of new plants and heavy production of fruit of unsurpassed size and quality. Each succeeding year the demand for the plants has exceeded the supply. **ORDER YOURS EARLY.**



**Crate of Field Run RED RICH
Strawberries**

*RED RICH is hardy; giving good results in Canada and Alaska.

*A large plant, glossy green leaves, upright fruit stems, beautiful appearance; makes fine border plant.

*Recommended as the best everbearer by Horticultural authorities.

*Fruits, rich dark red to the core; delicious flavor; sweet as sugar; pleasing aroma.

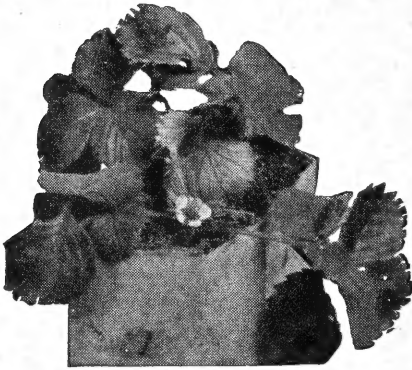
*The best for desserts, preserving, freezing; freezes whole never mushy.

*Reproduces freely; a good plant maker; resistant to disease.

*Planted in the spring, bears in the fall; will pay for itself in fruit the first season; two full crops the following year.

POTTED STRAWBERRY PLANTS

Grow faster—Make stronger and better plants—Reproduce new plants and bear fruit earlier—Can be planted anytime throughout the year and they will all grow as they are growing when you get them. No loss of plants.



The potted plants you will receive will look similar to the illustration on the right. Some will be in bud and bloom. They are already growing and all you have to do is to remove the pot by cutting one corner and unwrapping the veneer and carefully setting the plant into the ground being sure to firm the soil well around the plant. Remove all blossoms from the plants until July first then let them begin to fruit and they will begin bearing by August first and continue well into October.

POTTED PLANTS are shipped in 2" veneer pots and are well rooted and growing, ready to start off after being set in the ground. **They are very satisfactory, especially if dry conditions prevail at the time of arrival and no matter what the weather conditions there is scarcely a chance of losing a single plant.** If you are not ready to set them on arrival they may be held for days until you are ready to plant them so long as the soil on the plants is kept moist.

REMOVE THE POT BEFORE PLANTING. They are especially adapted to long distant shipments.

In co-operation with the Research Department of the Division of Horticulture, University of Minnesota, all of our potted plants are sprayed with ENDRIN for the elimination and control of mites and other injurious insects which are found on all strawberry plants and which often prevent proper performance in plant growth and fruit production. They are also sprayed with CAPTAN for the control of fungus growths. These insect and fungus free plants grow faster and give increased fruit production.

PRICES OF "RED RICH" STRAWBERRY PLANTS

Field Grown Plants—12, \$2.95; 25, \$5.00; 50, \$8.50; 100, \$15.00. (Prepaid prices)
POTTED PLANTS—2" Veneer Pots, 12, \$3.75; 25, \$7.00; 50, \$12.00; 100, \$20.00.
100 plants by express, not prepaid, \$17.00.

(Prices prepaid to the 3rd postal zone. If you live beyond the 3rd zone consult Parcel Post chart on another page for additional for postage beyond the 3rd zone to include with your order).

OTHER EVERBEARING STRAWBERRIES

(All Prices Prepaid Unless Otherwise Noted)

✓ **WAYZATA**—The everbearer supreme; superior to others in size, flavor and productivity. A shy reproducer of runner plants, it is especially adapted to the hill system of planting. Originator's stock; genuine, true-to-name.

FIELD GROWN PLANTS—Price: 25, \$2.00; 50, \$5.50; 100, \$10.00. Prices of potted plants prepaid only within the 3rd postal zone. If you live over 300 miles from Albert Lea consult your postmaster for zone and remit additional as noted in the parcel post chart on second page.

POTTED PLANTS—Price: 25, \$4.25; 50, \$8.00; 100, \$15.00. 100 by express not prepaid, \$13.00.

OTHER EVERBEARING VARIETIES

✓ **GEM**—Heavy fruiting; good plant maker. Price: 25, \$2.00; 50, \$3.00; 100, \$5.00; 250, \$8.50.

✓ **STREAMLINER**—Sweet, Jumbo sized berries; one of the best for freezing. Price: 25, \$2.25; 50, \$3.75; 100, \$5.95; 250, \$12.00.

✓ **SUPERFECTION**—Large fruits; produces freely. Price same as Streamliner above.

✓ **BRILLIANT (Patented)**—Very heavy producer; large, bright, glistening berries. Rates as a good freezer. Price: 12, \$1.75; 25, \$3.25; 50, \$5.75; 100, \$9.95; 250, \$18.75.

✓ **20TH CENTURY**—One of the best. Produces a good June crop of fruit and an abundant fall crop. Price: 25, \$2.75; 50, \$4.50; 100, \$8.00; 200, \$14.95.

JUNE BEARING VARIETIES

✓ **DUNLAP (Early)**—An old standard. Fruit medium size, dark red. Resists drouth and cold weather better than most varieties. Price: 25, \$1.35; 50, \$1.85; 100, \$2.85; 250, \$5.85.

✓ **PREMIER (Early)**—Very early; somewhat earlier than Dunlap. Produces large, bright red berries heavily. One of the best.

✓ **ROBINSON (Midseason)**—Known as the finest commercial June bearing variety. Good for canning, freezing, preserving.

✓ **SPARKLE (Medium Late)**—Vigorous; productive; excellent quality large berries; heavy fruit producing variety.

Price: Any three above June bearing varieties, 25, \$1.45; 50, \$2.10; 100, \$3.25; 250, \$6.95.

✓ **ARMORE**—The most beautiful June bearer we have ever seen. Very productive. **Price:** 25, \$1.65; 50, \$2.65; 100, \$4.65; 250, \$9.00.

✓ **VERMILLION**—A new introduction; vigorous grower; produces heavy crops of fine fruit early. Red Steele resistant. **Price:** Same as Armore, above.

✓ **NEW JUMBO**—The ALL AMERICAN June bearing variety. One of the heaviest yielding berries known. **Price:** 25, \$1.95; 50, \$3.25; 100, \$5.50; 250, \$9.00.

Write for prices on larger quantities.

A Planting Guide will be included with each order of strawberry plants.

RASPBERRY PLANTS

✓ **BIG RED LATHAM**—King of red raspberries. Hardy, vigorous; outyielding all others. **Price:** 12, \$2.40; 25, \$4.50; 50, \$8.50; 100, \$15.00.

✓ **INDIAN SUMMER**—Everbearing Raspberry. Disease resistant. A heavy fruiter of large berries in July and August and bears a second crop late in the fall. **Price:** 12, \$2.65; 25, \$5.00; 50, \$9.00; 100, \$17.00.

✓ **NEW SEPTEMBER**—Large bright red berries of high quality. Three weeks earlier than other autumn bearing varieties. SUPPLY LIMITED. **Price:** 12, \$3.95; 25, \$6.95; 50, \$13.00.

AMERICAN BERRY BASKETS

QUARTS: 100 for \$3.25 prepaid 300 miles. Not Prepaid, 250 for \$5.00; 500, \$8.50; 1000, \$16.00.

PINTS: 100 for \$2.75 prepaid 300 miles. Not Prepaid, 250 for \$4.50; 500, \$8.00; 1000, \$15.00.

Weight, 500 qt. size 43 pounds; 500 pt. size, 30 pounds.

Comply with State and Federal regulations and are of legal size and weight when filled with fruit for interstate shipments.

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Hillcrest Gardens, Albert Lea, Minn., February 12, 1955.

The cockerels (Dark Cornish) arrived Wednesday, February 9th, and am very pleased with them. Have bred the Cornish fowl for years but I have never bought any before that equaled these in quality. The selection was excellent.

—E.E.G., Selma, Ala.

## HARDY NEW EARLY-BLOOMING CHRYSANTHEMUMS

**Algonquin**—radiant yellow  
**Barbara Small**—pinkish lavender  
**Bronze Yellow**—yellowish bronze  
**Button Maroon**—pompon  
**Chiquita**—pompon, yellow  
**Courageous**—dark ruby red  
**Dahlia mum**—wine colored  
**Egg Shell**—egg shell pink  
**Eugene Wanderer**—golden  
**Flash Light**—red and old gold  
**Geronimo**—glowing bronze  
**Harbinger**—primrose yellow  
**King Midas**—bright yellow  
**Olive Longland**—salmon pink  
**Orange**—orange  
**Orchid Spoon**—orchid  
**Papita**—pompon, white  
**Pink Bouquet**—rose pink  
**Pohatcong**—deep pink  
**Pocatello**—pink  
**Red Velvet**—velvety crimson  
**Robert Brydon**—deep garnet red  
**Rose Pink**—rose pink  
**Rosita**—pompon, pink  
**Santa Claus**—red  
**September Dawn**—Bt. rose pink  
**The Moor**—burgundy red

### Minnesota Introductions

**Aurora**—red  
**Avalanche**—pure white  
**Bountiful**—carmine to oxblood  
**Brilliant**—brilliant red  
**Butter Ball**—double bright yellow  
**Chippewa**—aster purple  
**Dee Dee Ahrends**—lg. double wh.  
**Dr. Longley**—large pink, double  
**Glacier**—pure white  
**Harmony**—yellow, pink bronze  
**Harvest Bronze**—golden bronze  
**Maroon 'n Gold**—maroon & gold  
**Moonglow**—bright yellow  
**Moonlight**—light yellow  
**Pipestone**—large bright bronze  
**Prairie Sunset**—rose pink  
**Purple Star**—dahlia purple  
**Red Gold**—bronzy scarlet  
**Redwood**—bt. red; semi-double  
**Red Hawk**—dragon's blood red  
**Silver Pink**—double pink  
**Violet**—dwarf double violet  
**Vulcan**—rust red  
**Wenonah**

### CUSHION TYPES

Bronze — Copper — Pink — Red  
White — Yellow

**Prepaid prices:** any 3 for \$1.25; any 6 for \$2.25; one dozen \$3.45.  
**One each 6 varieties or 6 all one variety, no labels, our selection, \$1.95.**  
**One each 6 cushion types or 6 all one color, not labeled, \$1.95.**  
**Write for wholesale prices on 100 or more.**

## LATEST MINNESOTA INTRODUCTIONS

So new they are not yet named. Be the first to have these new mum originations growing in your garden.

**52-31-3**—rust  
**45-313-46**—copper  
**49-290-25**—large yellow  
**45-266-31**  
**47-195-4**—lavender to shell pink,  
yellow center  
**51-122-7**—wine

**47-41-1**—pink, yellow center  
**50-130-6**—dark red  
**47-143-1**—pompon, reddish bronze,  
golden center  
**47-197-12**—orchid pink  
**50-152-7**—agenta  
**49-338-3**—garnet red

**Price, any three, \$1.45; one each of the 12 new varieties, not labeled, \$3.95.**

## VEGETABLE PLANTS

We offer only sturdy, well-grown plants, all produced here on our own farms and greenhouses, and carefully packed under our supervision.

Our shipping area for all vegetable plants except potted tomato plants, which are shipped by express to any distance, is strictly limited to places within the third parcel post zone. Please give approximate date plants are wanted when ordering.

Prices prepaid unless otherwise noted.

**CABBAGE TRANSPLANTS**—Greenhouse grown, cold frame hardened; will withstand frost. Both varieties "yellow resistant". Ready about April 15th.

**Early Golden Acre (the best early). Wisconsin Hollander (late).**

**12 Plants, 65c; 25, \$1.20; 100, \$3.25**

**PEPPER PLANTS**—Transplanted plants available about May 1st. Strong stocky plants.

**Fordhook** (best early bull nose variety).

**Cal-wonder** (large, early thick fleshed variety. A little later than Fordhook but fruits larger).

**Hot Finger-Hot Hungarian Wax** (both hot varieties; the former red, the latter yellow when ripe).

**8 Plants, 95c; 18 (1 or 2 varieties), \$1.45**

**TOMATO PLANTS**—Transplanted. We give our plants much more space than most tomato plant growers which makes them stronger and more stocky. Hardened in cold frames before shipment. Available after April 15th. Varieties listed in sequence of fruit ripening period.

**Valiant** (the best early). **Firesteel, Pritchard, John Baer, Wisconsin 55 (best maincrop), Rutgers.**

**12 plants, 95c; 25, \$1.60; 50, \$2.45; 100, \$4.25. 25 Wisconsin 55 potted, by express not prepaid, \$2.95. We pot only this variety of ordinary tomatoes.**

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Hillcrest Gardens, Albert Lea, Minn., November 8, 1954.

The Wayzata strawberry plants you sent me arrived in wonderful condition and the berries were the most beautiful I have ever seen and the flavor is just delicious.

—Miss E.O.W., R.2, Judson, N. D.

Hillcrest Gardens, Albert Lea, Minn., March 13, 1954.

I ordered 50 potted RED RICH from you last year and lost only one plant. They are wonderful. I enclose an order for 100 more this year.

—A. K. Willow Lake, S. D.



**CERTIFIED**  
**F1 HYBRID TOMATO PLANTS**

**TRANSPLANTS**—Large, greenhouse grown, cold frame hardened plants bear earlier than standard varieties and continue bearing until frost. The ever-bearing tomato. Beautiful in appearance, uniform in shape and size; few seeds. Our plants are grown from F1 hybrid seed and not to be confused with plants grown from the cheaper second cross F2 seed which will not give equal results.

When ordering please mention approximate date wanted. Plants available about April 20th but weather conditions may delay growth of the plants 10 days.

**Prices, prepaid, 8 plants, 95c; 18 plants, \$1.95; 50, \$4.00; 100, \$7.00**

**POTTED HYBRID TOMATOES** (same as above), ready about May 1st. Not prepaid; shipped by express. Be sure to give express shipping point.

**25 Plants, \$4.00; 50, \$7.00; 100, \$12.50**

**PANSY PLANTS**

**PANSY PLANTS**—Canadian Maple Leaf and Improved Swiss Giant—Our own blend of an exceptionally fine strain of pansies. A superb range of beautiful colors.

**Doz. \$1.25; 25, \$1.95; 50, \$3.45; 100, \$5.00. Postpaid.**

**HARDY "BLOOM PROVEN" PERENNIAL**

From June to Freezing Weather  
Enjoy This Rainbow of Colorful

**PHLOX**

**Collection of 6**

**Only \$2.25 Postpaid**

**BRIGHT EYES**—rose pink. **MARY LOUISE**—glistening snow white. **FLASH**—scarlet red. **DAILY SKETCH**—salmon pink. **ROYAL PURPLE**—rich violet. **SALMON GLOW**—flame salmon pink.

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Hillcrest Gardens, Albert Lea, Minn., June 25, 1954.

Sometime ago we purchased RED RICH strawberries from you and you spoke so glowingly of their fine qualities that we thought of your high praise as a "sales pitch." We want to tell you of their progress . . . and naturally we are both pleased and proud of our choice of RED RICH. We want you to know how sturdy and productive the RED RICH is.

—E.K.N., Haines, Alaska



## GLADIOLUS BULBS

All of our bulbs are treated for thrips. If you are interested in named varieties of glads write for price list to **CHUCK'S GLAD PATCH, Route 2, Albert Lea, Minnesota.** Chuck grows millions of glads.

Orders for glads may be sent to us or directly to **Chuck's Glad Patch, Route 2, Albert Lea, Minn.** Chuck is the son of Harry E. Ruble, the president of Hillcrest Gardens.

### SPECIAL NO. 1

|                 |        |
|-----------------|--------|
| 100 large bulbs | \$5.00 |
| 50 large bulbs  | 2.50   |

### SPECIAL NO. 2

|                  |        |
|------------------|--------|
| 100 medium bulbs | \$3.50 |
|------------------|--------|

### SPECIAL NO. 3

This is a super collection of better varieties.

|                 |         |
|-----------------|---------|
| 100 large bulbs | \$10.00 |
| 50 large bulbs  | 5.00    |
| 25 large bulbs  | 2.50    |

### SPECIAL NO. 4

Same super collection as No. 3.

|                  |        |
|------------------|--------|
| 100 medium bulbs | \$8.00 |
| 50 medium bulbs  | 4.00   |
| 25 medium bulbs  | 2.00   |

### SPECIAL NO. 5

All dark collection for those who want only dark colors.

|                 |         |
|-----------------|---------|
| 100 large bulbs | \$10.00 |
| 50 large bulbs  | 5.00    |
| 25 large bulbs  | 3.00    |

**SPECIAL!** 100 large bulbs, 10 bulbs of 10 different varieties, all labeled, plus FIVE SCARLET GLORY, prepaid, \$8.00; 50 large bulbs, 10 bulbs of 5 different varieties, plus FIVE SCARLET GLORY, \$4.50. 100 medium size bulbs, same as above, plus FIVE SCARLET GLORY, \$5.00; 50, \$3.00. Prices prepaid.

## GET MORE BERRIES BY USING A PYRAMID GARDEN

YOUR GARDEN CENTERPIECE

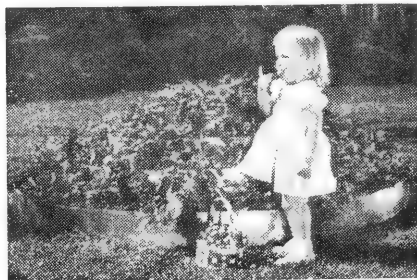
# PYRAMID

(Trade Mark)

### CIRCULAR TERRACED GARDEN

In one-third the space of the conventional garden method you can enjoy an abundant full season growth of everbearing Strawberries with a PYRAMID circular terraced garden. Easy to pick from—easy to care for, this attractive garden adds real beauty and practical value to any garden or landscape. Perfect too, for low growing perennials. Made of tough aluminum alloy it will not rust or corrode. Merely fill first ring with rich soil, trample. Repeat for remaining terraces.

Made of Everlasting Aluminum



Complete with instructions for assembling and growing. Only \$7.95 prepaid.

With 50 Superfection or 20th Century everbearing strawberry plants, prepaid, \$10.95. With 50 RED RICH, \$16.45.

### AVAILABLE IN TWO SIZES

**JUNIOR SIZE, Three Terraces**—5 ft. diameter; perfect for 50 everbearing strawberry plants—ideal for center planting of perennials—

flowers of all kinds.....\$ 7.95

With 50 Superfection or 20th Century everbearing plants ..... 10.95

With 50 RED RICH ..... 16.45

**LARGE SIZE**—6 ft. diameter, four terraces..... 9.95

### ACCESSORIES

(Available Only for Large Size Aluminum Pyramid)

**6 SUPPORT STRIPS** (Large Plant Pyramid Only).....\$ 3.95

**COVER** (Plastic) (Large Plant Pyramid Only)..... 5.95

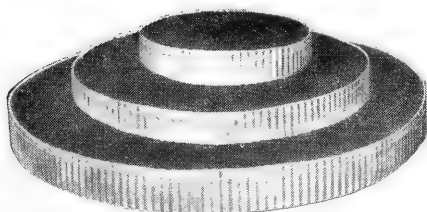
**NET** (Mesh) (Large Plant Pyramid Only)..... 5.95

**SPRINKLER** (Complete with copper tubing and all connections)..... 4.95

**PRICES ARE POSTPAID**

### NEW KEELOR CORRUGATED, GALVANIZED STEEL

#### 6 FT. PLANTING PYRAMID



Holds up to 100 large everbearing strawberry plants. Easy to weed, water and protect from birds. Berries stay cleaner, are easier to pick. Practical strawberry bed for any back yard.

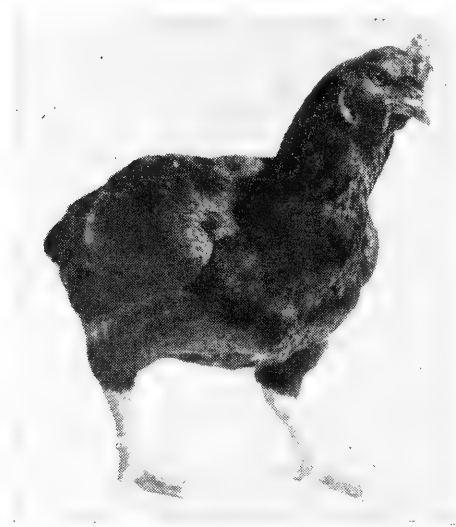
Large capacity; rigid; durable; will not rust or corrode; withstands use of fertilizer on plantings.

Pyramid only, by express collect, \$7.45; prepaid \$9.45.

Either 6 ft. Pyramid with 50 Superfection or 20th Century Everbearing Strawberry Plants, \$12.95; with 100 plants, \$14.95; with 50 RED RICH, \$17.95; with 100 RED RICH, \$24.45. Prices prepaid.

# Cornwall "Broad Breasted" Dark Cornish Fowl

## "THE TABLE FOWL SUPREME"



**EXHIBITION STOCK**—Males \$20.00 and up; females, \$10.00 and up according to exhibition quality: largely a matter of correspondence.

**BREEDER STOCK**—Males, \$10.00; females, \$8.00 each.

**UTILITY STOCK**—Under one year, includes cockerels for cross breeding purposes, cockerels or pullets, \$5.00 each. Yearling hens, \$5.00 each.

**LIFE MEMBER**—American Poultry Association, member, Minnesota State Poultry Association and United Cornish Club.

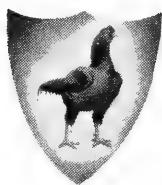
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### UNITED CORNISH CLUB OF AMERICA

Boost the Club that boosts your breed. If you are a breeder of Cornish, standard or bantam—

#### JOIN NOW

In numbers there is strength. We need the active support of all Cornish breeders to make the U.C.C. one of the best specialty clubs in America.



I hereby make application for membership in the

#### UNITED CORNISH CLUB OF AMERICA

The Club that boosts and promotes All Varieties of Cornish

Enclosed find two dollars (\$2.00) for annual dues January 1 to December 31.

Name -----

Street -----

City ----- State-----

Date----- Variety Bred-----

Mail to **HARRY E. RUBLE, Secretary-Treasurer**  
**Albert Lea, Minnesota**

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**SOME OBSERVATIONS AND ADVICE THAT WILL HELP YOU TO  
PRODUCE BIG CROPS OF LARGE LUSCIOUS FRUIT  
FROM RED RICH STRAWBERRY PLANTS  
JUST AS WE CLAIM FOR THEM.**

We have occasional reports of improper performance of the RED RICH strawberry plants in size of fruit and abundance of fruit production which could be caused by soil deficiencies or other agents. The soil deficiencies may be corrected by having the soil analyzed and providing the proper fertilizer as recommended by the soil analyst if a deficiency is apparent.

But there are two other causes of major concern which conspire to cause improper performance of the plants which also may be easily corrected by proper care of the plants which will give them an opportunity to develop healthy growth and to bear fruit of large size, abundantly, just as we claim they will in the price list.

**1st**—RED RICH will not produce fruit of large size abundantly unless given plenty of room for growth and development. Do not overcrowd the plants. Plant them at least two feet apart each way and when new plants begin to form on the runners from the mother plant space them at least one foot from the old plant and do not allow plants to grow less than 1 foot apart in a matted row. If plants become too numerous remove the surplus and plant elsewhere or discard. If allowed to become too numerous in a matted row production of fruit will be curtailed and small seedy berries or none at all may result.

**2nd**—A more serious cause for improper performance of RED RICH strawberries is the presence of red spiders and/or Cyclamen mites. The mites are so small that they are invisible to the naked eye and can only be detected with the aid of a magnifying glass but they may cause untold damage if the plants are heavily infested. They will produce only small seedy fruits or the blossoms may not at all develop into fruit.

All strawberry plants are more or less infested with the Cyclamen mites and the RED RICH seems to be especially susceptible as a host to both the mites and red spiders.

The mites and spiders may be eliminated simply by spraying the plants with a mixture of  $\frac{1}{2}$  teaspoonful of ENDRIN (a powerful insecticide) thoroughly mixed in one quart of water. This mixture may be applied on small plantings with an ordinary quart size hand sprayer delivering the spray as thoroughly as possible to the underside of the leaves of the plants as well as to the upper sides.

The plants should be sprayed at least twice at intervals of 10 days to two weeks AND BEFORE THE PLANTS BEGIN TO SET FRUIT (before the fruits begin to form) as the material is highly toxic and adheres to surfaces to which it is applied for an indefinite period of time. Two sprayings before the plants begin to set fruit should be effective for the control of the spiders and



mites. We have derived these conclusions by co-operative research with the State Department of Agriculture and the Department of Entomology of the University of Minnesota during the winter and spring of 1954 and the winter of 1954-55. The concentration of the spray material and the period of spraying is as recommended by the research workers of the Hort. Dept., U. of M. All of the potted plants shipped out by us have been sprayed with ENDRIN and are certified to be free from spiders, Cyclamen mites and other injurious insects.

Caution should be used in preparing the spray material not to get the insecticide on the hands, face or body as it is highly irritant to the skin but is extremely effective for the control of red spiders and Cyclamen mites. Care also should be taken not to inhale any of the fumes of the spray. If any of the material lodges on the skin of the user it should be thoroughly washed off immediately.

ENDRIN is usually sold only in quantities of one gallon or more but only a small amount is necessary to spray 100 or more plants. For the convenience of our customers who are unable to get the material in small quantities we have prepared it in 4 oz. and 8 oz. bottles at \$1.25 for the 4 oz. and \$2.00 for the 8 oz. prepaid.

The use of a good fungicide is also beneficial in promoting fruit production. We use CAPTAN which gives effective control of fungi and materially increases fruit production. We make 5 applications a week apart starting the latter part of April using a rounded teaspoonful of the material to one quart of water spraying the plants with the material so that they are well covered with the spray. We can supply the Captan if you are unable to get it elsewhere.

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### **DARK CORNISH BANTAMS**

Every youngster should have some sort of pet. There is no finer pet than a pair of bantams. They are beautiful in appearance; they are friendly; practical; they require little space and will lay eggs for a long time during the year and a dressed bird is just a nice serving for two plates. They take little feed and care and are pleasing little rascals to have around the home.

**Price each, \$7.50; pairs, \$12.50**

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### **WINDOW BOX AND BEDDING PLANTS**

If interested, we have the following bedding plants: Pansy, petunia, Johnny jump-up, marigold, salvia, alyssum, ageratum, lobelia, phlox (annual), verbena, asters and others. Clematis vines. **Write for prices.**

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Hillcrest Gardens, Albert Lea, Minn., March 15, 1954.

"Well" here is the old lady again. My 25 potted RED RICH received in wonderful condition. Enclosed is an order for 100 more for the couple who live in my tenant house.

Mrs. M.D.C., R. 3, Ames, Ia.

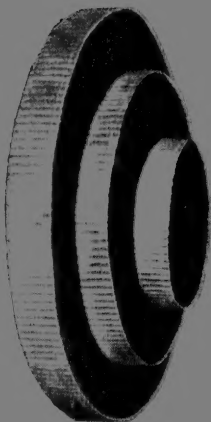
| Quantity | Description                                     | Price |  |
|----------|-------------------------------------------------|-------|--|
|          | RED RICH, Patented (Pat. No. 993) (Field Grown) |       |  |
|          | RED RICH (Potted)                               |       |  |
|          | WAYZATA (Field Grown)                           |       |  |
|          | WAYZATA (Potted)                                |       |  |
|          |                                                 |       |  |
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|          |                                                 |       |  |
|          |                                                 |       |  |
|          | <b>TOTAL</b>                                    |       |  |

# HILLCREST GARDENS

HARRY E. RUBIE & SON  
ALBERT LEA, MINNESOTA

Exclusive Licensed Propagators and National Distributors of  
Potted RED RICH Strawberry Plants

(Other Distributors and Sources of Potted RED RICH Plants  
Are Sublicensed)



6 ft CORRUGATED STEEL PYRAMID, \$9.45 prepaid

5 ft. ALUMINUM PYRAMID, Complete, prepaid, \$7.95  
With 50 Superfection or 20th Century Strawberry Plants, \$10.95  
With 50 RED RICH, \$16.45

(For further description see inside pages of price list)



## F-1 Hybrid, Certified TOMATO PLANTS

The Everbearing Tomato

- Bears Fruit Earlier      ● Fruit, Uniform and Meaty
- Few Seeds                ● Bears 'Till Frost
- 8 Plants, 95c; 18 Plants, \$1.95, prepaid

If not called for, please hand to some interested party.

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Albert Lea, Minn.  
PERMIT NO. 24